

Free and Low Cost Technologies

James Marshall Berry – JMB Web Consulting LLC
 Wine and the Web
 Geni Whitehouse – Brotemarkle, Davis & Co.



Introductions

James Marshall Berry - @WinoTone



James is an Internet Consultant, with experience in all aspects of things that happen on the Internet. James consults with numerous small businesses and wineries on how best to leverage the Internet, providing website solutions for businesses of all types. He is also a contributor for Wine Business Monthly providing information on technology. More at wineandtheweb.com

Geni Whitehouse- @evenanerd, @BDCoCPA



Geni is a CPA and author with a passion for *formerly* boring subjects. She was a three-time software executive and a former CPA firm partner before discovering her true passion for nerdy communication. Named one of the Most Powerful Women In Accounting, she divides her time between winery consulting at bdcoCPA.com, writing and speaking, and helping wineries manage transactions at SolveServices.com



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WITS

Areas covered

- Websites/Collaboration
- Website Tools/Productivity
- Project Management
- Graphics/Audio
- Social Tools
- Security/Marketing
- Other

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Websites

- Wordpress - Woocommerce
- .com vs self hosted
- Themes – extend.wordpress.org
- Plugins
- Security – backup
- Wix.com
- Squarespace.com

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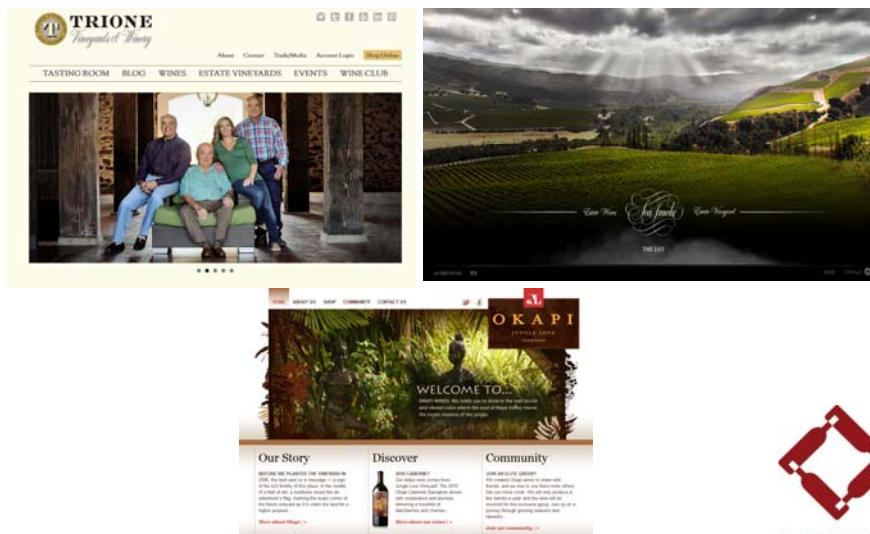
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WordPress Sites



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Website tools

- Google Mobile test <https://www.google.com/webmasters/tools/mobile-friendly/>
- Browserstack.com
- Quirktools.com
- GTMetrix.com for speed testing
- Mixpanel – Online analytics
- Networktools.com – DNS tools

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Collaboration

- Periscope – video streaming
- FUZE – video conferencing
- KanbanFlow
- SamePage.io – Cloud + mobile + desktop
- tiki-toki.com



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A screenshot of the SAMEPAGE.io web application interface. The page title is "WITS Presentation" and the main heading is "SAMEPAGE.io". The interface is divided into several sections: "Tasks" with three items (Create handouts, Create slide decks, Get handouts printed) and "Cloud Files" with one item (Free and low cost tools 2015 edits.doc). A central menu is open, showing options like Page, Text, Files, Cloud Files, Images, Table, Events, Tasks, Map, Video, Links, and HTML. On the right side, there is a "Page members" section with a user profile for jmberry@jmberry.com and a "Share with anyone" section with a comment input field. The WITS logo is visible in the bottom right corner of the screenshot.

WITS Presentation

SAMEPAGE.io

Tasks

- Create handouts (Jun 26, 12:30 AM)
- Create slide decks (Jun 26, 12:30 AM)
- Get handouts printed (Jun 26, 12:30 AM)

Cloud Files

- Free and low cost tools 2015 edits.doc

Page members:

- jmberry@jmberry.com

Share with anyone

Write a comment...

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Productivity

- Clear \$4.99 - <http://realmacsoftware.com/clear/>
- Maptive.com tool for graphing locations
- Launchy - donation
- CCleaner/ Slimware
- wunderlist.com
- producteev.com
- Mailbox app
- Sleepio app –insomnia cure
- Easilydo



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SLEEPPIO



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MAPTIVE.com

A world map with several red location pins. One pin is in the United States (California), another in the United States (New York), and a third in Europe (UK). A fourth pin is in Africa (South Africa). The map is titled 'MAPTIVE.com' at the top.

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Reputation Social Mention

socialmention+ [Blog](#) [Microblogs](#) [Bookmarks](#) [Comments](#) [Events](#) [Images](#) [News](#) [Video](#) [Audio](#) [Q&A](#) [Networks](#) [All](#)

Geni Whitehouse [Advanced Search](#) [Feedback](#)

27% strength

34% passion

14 seconds avg. per mention

last mention 44 seconds ago

30 unique authors

0 retweets

1:1 sentiment

20% reach

positive 1

neutral 93

negative 1

Top Keywords

whitehouse	114
desigs	24
geni	22
ehouse	8
built	3
bryon	3
william	3
benett	3
band	3
james	3

Top Users

VJ27	12
------	----

Mentions about Geni Whitehouse

Sort By: Date Results: Anytime Results 1 - 15 of 95 mentions.

- Lorna @ Whitehouse
Lorna @ Whitehouse - DSCF1253.jpgLorna @ Whitehouse
s188 photobucket.com/albums/z169/whyte5807/VA Tech Visit?action=view=DSCF1253.jpg
44 seconds ago - by whyte5807 on photobucket
- Whitehouse Letter
Whitehouse Letter - Whitehouse3copy.jpgwhitehouse letter
s935 photobucket.com/albums/ad197/manbindhemask/?action=view=Whitehouse3copy.jpg
44 seconds ago - by manbindhemask on photobucket
- Whitehouse Press
Whitehouse Press - WhitehousePress.jpgWhitehouse Press
s258 photobucket.com/albums/hh272/atomcsedu/?action=view=WhitehousePress.jpg
44 seconds ago - by atomcsedu on photobucket
- babay football
babay football - Anno_Domini.jpggeni
s251 photobucket.com/albums/i55/thonedrinker/?action=view=Anno_Domini.jpg
44 seconds ago - by thonedrinker on photobucket
- 06-08-08_0747.jpg
06-08-08_0747.jpggeni
s283 photobucket.com/albums/kk291/lala21_632/?action=view=06-08-08_0747.jpg
44 seconds ago - by lala21_632 on photobucket
- Geni
Geni - DSC08425.jpgGeni is 14 years old and in 7th grade. His dream is to be a Surgeon.
s444 photobucket.com/albums/qq161/HKidds*HKK high School students need sponsorship?action=view=DSC08425.jpg
44 seconds ago - by HKidds on photobucket

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Project Management

- Asana.com
- Trello.com
- Podio

Productivity

- 2GB Dropbox, 10 GB Box, 5GB Cubby
- 15 GB: Google Drive WeTransfer – 2GB
- Smartsheet.com



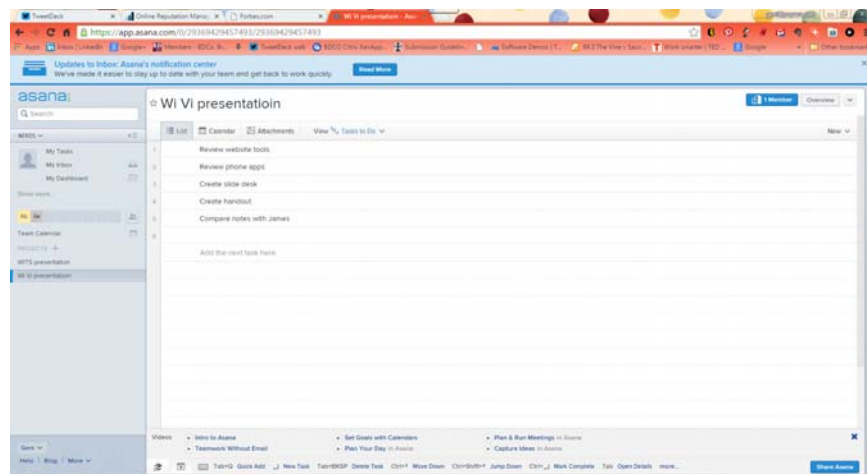
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Asana



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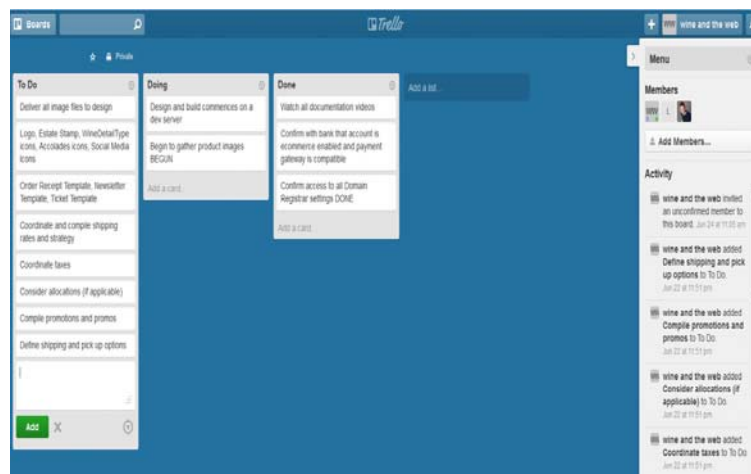
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Trello



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Graphics & Photos

- LogoTournament.com
- Color palette Generator
- Clipping Magic

- 99Designs.com
- Gliffy.com
- Fiverr.com
- ImageColorPicker.com

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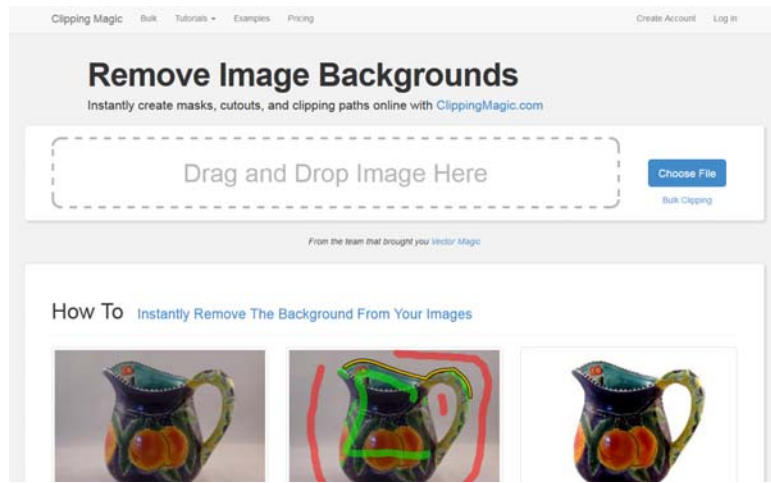
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Background Remover



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Pixlr



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Color Palette Generator

DeGraeve.com contact about

Color Palette Generator

URL of image: [Color-Palette-ify!](#)

Make color schemes. Enter the URL of an image to get a color palette that matches the image. This is useful for coming up with a website color scheme that matches a stock photo a client wants to work with. If you like this color palette generator, you might like [ColorHunter.com](#)

Dell Precision M4700 Del \$1,519.00

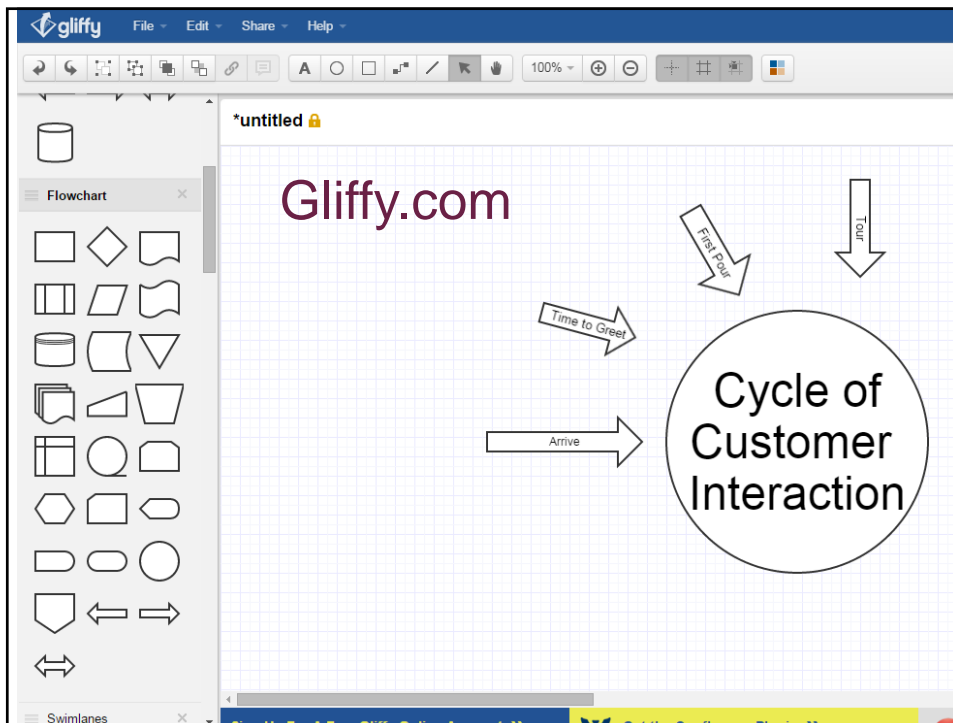
Like Judy M. Baker and 4,248 others like this.

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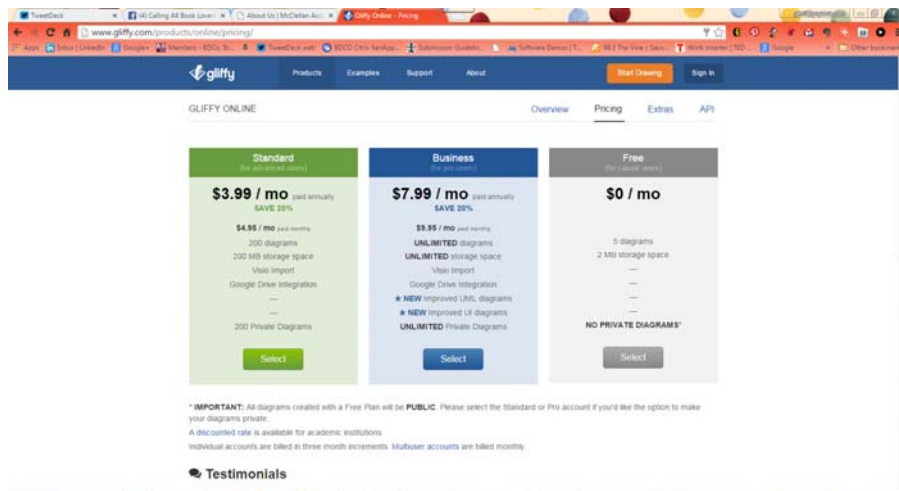
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Gliffy.com



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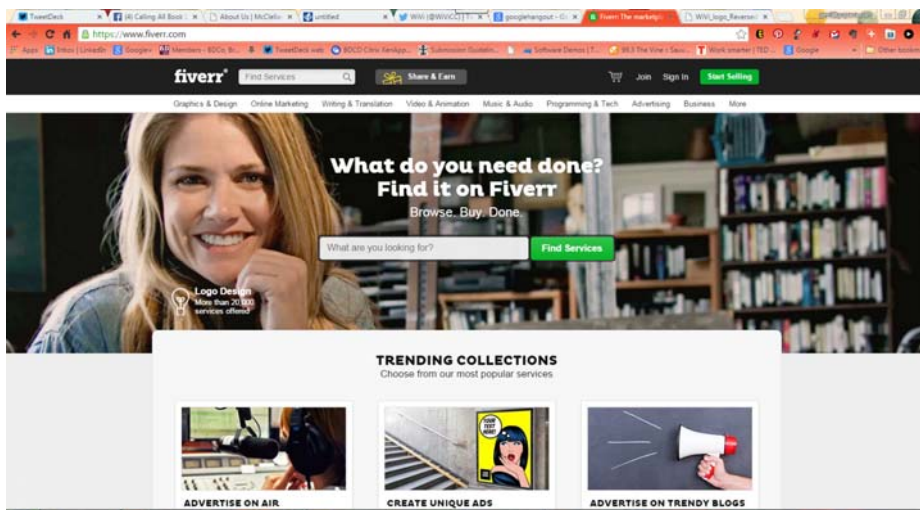
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Graphics and other services



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HTML Color Picker

Click on the image to get the html codes.

Use the online image color picker right to select a color and get the html Color Code of this pixel. Also you get the HEX value, RGB value and HSV value. You can put a picture url in the textbox below or upload your own image. (for example an screenshot of your desktop). Or use a website url, you will see a thumbnail on the right side.

HTML code: #50BCD2
 RGB code: R: 93 G: 188 B: 210
 HSV: 191.28° 55.71% 82.35%



Deliver an agile mobile strategy

Upload your image

Or


Use this box to get the HTML color code from a website. Without installing an Extension.

URL to website

Take image

Use this box to get the HTML color code from a picture via his url.

URL to image



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Royalty Free Audio

- Incomptech.com

Semi-8 bit, sort of 1980's synth pop crazy thing! Super energy, crazy fun. Perfect for: automobile reviews, actions montages, martial arts clips, or anything with fast edits that needs a good pace! You can [download this in uncompressed format here](#). Download comes with individual tracks so you can make your own mixes.

Uncompressed (wav or aif) files available

Intense, Action

[Download](#)
▶
▶
▶

Rhinceros

Genre: [Electronica](#) Collection: [Video Classics](#)
 Time: 3:24 126 BPM (Allegro - Pretty Fast)
 Instruments: Synths, Percussion

[▶ Listen](#)

It came from the GameBoy! Classic adventure style video game music in awesome style! Grab your sword! An Adventure theme awaits! You can [download this in uncompressed format here](#)! Download comes with individual tracks so you can make your own mixes.

Uncompressed (wav or aif) files available

Driving, Action, Mystical


[Download](#)
▶
▶
▶

Adventure Meme

Genre: [Soundtrack](#)
 Time: 1:41 114 BPM (Moderato - A Bit Fast)
 Instruments: Synths

[▶ Listen](#)

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Social Tools

- VinTank
- Hootsuite
- Eventbrite

- SpyFu
- Tagdef
- SproutSocial



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SpyFu

- Top 10 results any domain/keyword
- Domain-level stats for competitor: Adwords budget, SEO traffic, and more.
- Proof: 6 years of SERP page screenshots.



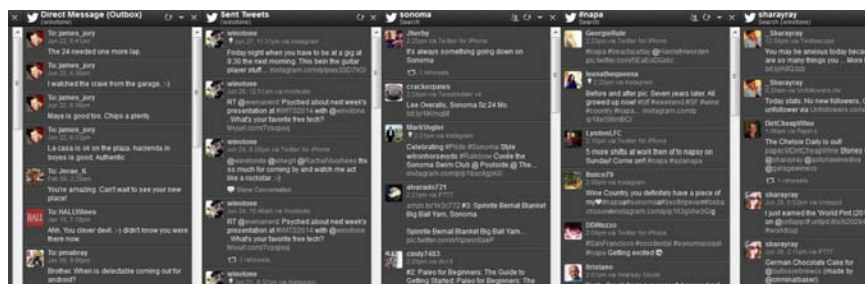
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Hootsuite



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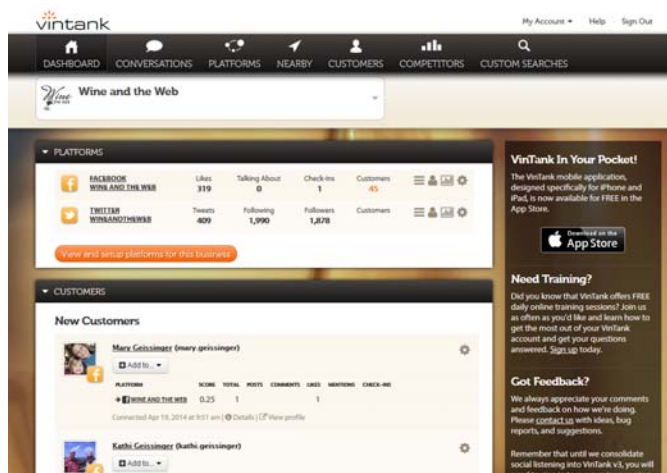
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Vintank



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Eventbrite

Bay Area Brew Fest
 Drink Eat Play
 Saturday, August 16, 2014 from 1:00 PM to 5:00 PM (PDT)
 San Francisco, CA

TICKET TYPE	SALES END	PRICE	FEE	QUANTITY
VIP Admission (1pm to 5pm)	Aug 16, 2014	\$50.00	\$3.74	0
General Admission (2pm to 5pm)	Aug 16, 2014	\$40.00	\$3.19	0

Enter promotional code

Order Now

Who's Going

Connect to see which of your Facebook friends are going.

Share Bay Area Brew Fest

322 people like this. Be the first of your friends.

Fort Mason
San Francisco, CA

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Marketing

- Powtoon – video creator
<https://www.powtoon.com/show/dEBRtU94PMh/sample-for-wits-2015/#/>
- Trendsmap

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Other stuff

- Hellosign
- Foxit PDF

- Document converters



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A screenshot of the HelloSign website interface. The top navigation bar includes links for "HelloFax", "HelloSign", "HelloSign for Gmail", "Google Docs", "iOS", and "Android". The main content area is titled "Set it up once. Use it repeatedly." and features two primary options: "Create Template" and "Create Link". Each option has a list of benefits. The "Create Template" benefits include: 1 or more signers, customizable for each recipient, email through HelloSign, and suitability for sales contracts, NDAs, etc. The "Create Link" benefits include: 1 signer only, same form for everyone, share over email, websites, or elsewhere, and suitability for waivers, permission slips, forms. A note at the bottom states "Templates are a premium feature. Upgrade for templates." The left sidebar contains navigation links for "Sign document", "Create template", "Documents", "Team", "Getting started", and "Settings". At the bottom of the sidebar, there is a section for "Your signature (edit)" showing a signature, an "Invite a friend" button, and a "Getting Started Progress" bar at 17%.

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Document Conversion

- PDF to JPG - <http://pdf2jpg.net/>
- Online2pdf.com
- Doc to PDF - <http://convertonlinefree.com/>

- To convert several files, please, use the following tabs: [Convert ziped files](#), [Convert files in browser](#), [Convert files](#), [Watch and convert](#).
- On this page you can only convert DOC DOCX to PDF.
- To convert RTF ODT MHT HTM HTML TXT FB2 DOT DOTX XLS XLSX XLSB ODS XLT XLTX PPT PPS PPSX ODP POT POTX to PDF, please, use the following link [Other documents to PDF](#).
- To convert JPG JPEG PNG BMP GIF TIF TIFF to PDF, please, use the following link [Image to PDF](#).
- To extract text from PDF, please, use the following link [PDF to TXT](#).
- To convert DOC DOCX RTF ODT MHT HTM HTML TXT FB2 DOT DOTX to DOC DOCX DOT ODT RTF TXT or XLS XLSX XLSB XLT XLTX ODS to XLS XLSX or PPT PPTX PPS PPSX ODP POT POTX to PPT PPTX PPS PPSX, please, use the following link [Other formats](#).
- To convert DOC DOCX DOT DOTX RTF ODT MHT HTM HTML TXT to FB2, please, use the following link [Documents to FB2](#).
- To convert JPG JPEG JFIF PNG BMP GIF TIF ICO to other image formats, please, use the following link [Convert Image](#).
- To convert PDF to MS Word (DOC, DOCX), please, use the following link [Convert PDF to Word](#).
- To convert PDF to JPG, please, use the following link [Convert PDF to JPG](#).
- To convert DJVU to PDF, please, use the following link [Convert DJVU to PDF](#).



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Can-do attitude...
January 26, 2015 • 40 notes

Just Because

<http://catalogliving.net/post/109230401411/can-do-attitude>

CatalogLiving.net



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When Elaine inherited her grandmother's writing desk she chose to follow the tradition of always displaying beautiful blooming hydrangeas and a discreet tin of number one.

Thank You

James Marshall Berry – www.jmberry.com
Facebook/JMBWebConsulting
Twitter/WinoTone




Geni Whitehouse – www.bdcocpa.com
Facebook/bdcocpa
Twitter/evenanerd





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Resources

Find all of the resources referenced in this presentation
at

www.JMBerry.com/WITS2015

www.bdcocpa.com/resources/WITS2015



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